

San Joaquin Delta Community College District Course Syllabus

<p>Course Information</p> <p>Course Title and number: DMedia 1 Introduction to Electronic Media</p> <p>Semester and Academic Year: Spring 2023</p>	<p>Section number: 31321</p>
<p>Prerequisites: None. Corequisites: None.</p> <p>Limitations on Enrollment: None.</p>	
<p>Professor Information</p> <p>Name: Adriana Brogger Phone: 209-954-5831</p> <p>Email: Adriana.brogger@deltacollege.edu</p> <p>Emails sent after 4pm, on a weekend or a holiday will be replied to during my normal business hours (M-F 8am-4pm). ** All observed breaks and District holidays will be observed in online classes.</p>	<p>Units: 3.0</p> <p>Lecture-only class This class does not have a lab component.</p>
<p>Office: Shima building, room 146 on Stockton Campus</p> <p>Virtual office hours by appt using the link to the right.</p>	<p>Book online appt here</p>
<p>Online Resources:</p> <p>Canvas</p> <p>https://www.kwdc.fm (Password protected area: s146)</p> <p>SJDC Student Handbook</p>	<p>Grading Option:</p> <p>A-F or Inc. This course does use the +/- system.</p>
<p>Format: DMedia 1 is a fully online Canvas course.</p> <p>I will hold a DMEDIA 1and 2 office hour on Fridays at 10am. You are welcome to drop in whenever you can.</p>	<p>Zoom office hours.</p>
<p>This course introduces the history, structure, function, economics, content and evolution of radio, television, film, the Internet, and new media, including emerging, traditional and mature formats. The social, theoretical, political, regulatory, ethical and occupational impact of the electronic media, including media literacy, are also studied. (CSU)</p>	

<p>Course Overview/ Objectives: Identify key developments in the history of major U.S. electronic media industries, especially their evolution as social, political, and economic forces in U.S. society.</p> <ul style="list-style-type: none"> • Describe the technical evolution of audio and video electronic media. • Analyze the regulation of electronic media. • Define commonly-used electronic communication technology. • Understand a basic model of communication. • Demonstrate an understanding of the influence of broadcast media in everyday life and its implications on personal and societal contexts. This is also known as media literacy. 	
<p>Course Materials: Medoff, Norman J. Electronic media : then, now, and later / Norman Medoff. p. cm. ISBN 978-0-240-81256-4</p>	<p>The book is linked in Canvas. We use an out of date version that is publicly available. Don't buy it</p>

Please note: **It is the obligation of the student to withdraw from the course.**

Important dates for fall 2022 Meeting dates: Class meets 1/16/2023- 5/19/2023

<p>Census Date 1/30/23</p>	<p>Last Drop No Penalty Date 1/29/23</p>
<p>Refund Date 1/30/23</p>	<p>Last Drop with W Date 3/30/23</p>

<p>SJDC Digital Media Community Health and Safety Standards:</p> <p>San Joaquin Delta College has health and safety protocols, taking into account recommendations by local, state and national public health authorities, in response to the COVID-19 pandemic. As a member of our campus community, you are expected to abide by these.</p>	<p>Where can you find the latest COVID-19 safety protocols? Right here</p>
<p>FERPA, Privacy, and Remote Instruction Syllabus Statement</p> <p>Moving education from a face-to-face to online modality presents some privacy concerns. In a distance learning environment, the federal law FERPA (which is a federal privacy law protecting students) continues to remain in effect, but students should think about their role in supporting the privacy of fellow students. As this course transitions to increased remote interactions, you should beware that shared pictures, written assignments, videos, emails, blog posts, discussion boards, etc. remain part of the content of the course, just as it would if it were shared in the face-to-face classroom setting. While the privacy of those posts cannot be guaranteed, the expectation is that each member of the class not reshare beyond or outside of the class. The Family Educational Rights and Privacy Act (FERPA) (see 20 U.S.C. § 1232g and 34 CFR Part 99) protects personally identifiable information (PII) from students' education records from unauthorized disclosure. So what does that actually mean? This means that I will only communicate with the enrolled student not a parent, spouse or other individual, unless the student has authorized it.</p>	<p>Where can you find more information about student confidentiality and other rights at SJDC? Here</p>

<p>Canvas/Online Technology Statement</p> <p>Most common issues with Canvas are related to using an unsupported browser or browser version. Supported Web Browsers with Canvas include Google Chrome, Microsoft Edge, Firefox, and Safari.</p> <p>Please DO NOT use Internet Explorer with Canvas. Safari is supported but users often report issues with the Safari browser, so avoid using it, if at all possible.</p>	<p>If you have questions on how to use Canvas and would like help logging in or need tutorials, please visit this page Canvas Overview for Students.</p>
<p>Academic Integrity Statement</p> <p>All work in this class is expected to be your own, completed by you specifically for this class.</p> <p>I am dedicated to nurturing an inclusive and academically excellent community, which can only flourish with honesty, trust, and mutual respect. You should submit your own work in all classes, including distance education classes conducted via Zoom. This includes not using chatGPT and other AI systems that may challenge academic integrity. It is expected that you do your own work to the best of your ability. Anything less undermines the worth and value of our intellectual work, and the reputation and credibility of the Digital Media department and San Joaquin Delta College</p>	
<p>Plagiarism Policy Statement Plagiarism is using another person’s words or ideas without giving credit to the original creator. It is not okay and if you plagiarize you can face serious consequences. Students who are found to have cheated or committed plagiarism may face disciplinary action under the College's Student Conduct Code. There are lots of ways to avoid plagiarism, including starting your work early, getting support from me, getting feedback and guidance from the Writing Success Center and the SJDC library plagiarism prevention guides.</p> <p>Self-plagiarism is also something you must be aware of.</p>	<p>Plagiarism Prevention Resources via the Goleman Library</p>

Tolerance Policy

In this classroom, we respect and understand that all people are welcome here. We have a **zero-tolerance** policy for discrimination of any kind. Everyone has a right to be here without regard to race, color, religion, language, pregnancy, ancestry, age, gender, national origin, sexual orientation, gender identity, gender expression, mental or physical disability, genetic information, marital or veteran status. Discrimination includes all derogatory, inappropriate, and negative incidents including, but not limited to, words and actions based in personal biases related to race, color, gender, gender identity, national origin/ancestry, citizenship, religion, age, maternity, marital status, indigenous status, social origin, disability, sexual orientation, membership in organizations, and political affiliation.

Disability Accommodations

If you have a hidden or visible disability that may require classroom or test accommodations, please email me with the best way to help you. If you had a 504 plan or IEP in high school, or some other accommodation, you might benefit from extra support. To get started with this please register with the Disabled Support Programs and Services (located in the DeRicco Student Services Building or click the link to the right). This office is responsible for coordinating accommodations and services with different abilities.

You can access [DSPS online resources here.](#)

Self-Care, Mental Health & Wellness

At Delta College, our faculty and staff understand that students may at times experience issues or life circumstances that can be overwhelming and cause barriers to learning such as strained relationships, increased anxiety, depression, alcohol/drug concerns, difficult concentrating and/or lack of motivation. Delta College offers many support services to assist you with these or any other concerns you may be experiencing. If you, or anyone you know are suffering from any challenges, reach out for support. I am not an expert but I can connect you to someone who is.

Confidential counseling services are available through the [Counseling Center.](#)

<p>Land Acknowledgement: the following statement was prepared by and in conjunction with local Indigenous elders and SJDC Professor Mario Moreno.</p> <p>We acknowledge that San Joaquin Delta College serves students and the community on the unceded ancestral homeland of indigenous peoples, including the Yokuts [yoh-kuts], Plains Miwok [mee-wuck], Patwin [PAT-win], and Nisenan [nish-n-non]. This land remains inseparable from its aboriginal stewards. As guests, we recognize that we benefit from living and working on their traditional homeland, and we wish to pay our respects by acknowledging the ancestors, elders and relatives of the</p>	<p>Click here to learn more about the First People of this area.</p>
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<p>Yokuts [yoh-kuts], Plains Miwok [mee-wuck], Patwin [PAT-win], and Nisenan, including by affirming their sovereign rights as First Peoples. We remain grateful for the rich culture, languages, contributions, and heritage of the First Nation peoples who lived here and loved here, who raised their families here, who cared for land and life here, who are buried in many marked and unmarked places here, and who remain here despite acts of genocide, assimilation, and forced removal. Let us honor them, this land, and all life in our thoughts, words, and actions in this place.</p>	
<p>Students Rights and Responsibilities</p>	<p>Use this link for access to the student's handbook PDE.</p>
<p>Active Minds</p> <p>SJDC has a campus club that focuses on health and wellness called Active Minds. We meet on Wednesdays at 1:30pm via Zoom during regular semesters. I am not a mental health professional but I can put you in touch with someone who is.</p>	<p>You can follow the SJDC Active Minds page on Instagram here.</p>

<p>Attendance Policy Statement</p> <p>This is a fully online asynchronous course but in compliance with AP4110 students who do not complete three check-in assignments within the first week of the course may be dropped.</p> <p>SJDC has unfortunately been impacted by bot or pseudo students during the move to online courses. Due to this problem impacting our real students, I will be requiring check-in assignments for all students and dropping those who do not complete them.</p> <p>Students who are dropped may request a meeting with the instructor to request reinstatement.</p>	<p>You must complete a weekly participation check-in via a Google form to let me know that you are still actively participating in this class. Students must complete the form regardless of how they participated: live, Zoom or watched later. You only have to complete the form once a week. Here is the form:</p> <p>https://forms.gle/CnTyoukQPTa6f69W9</p>
<p>Late Work Statement</p> <p>Late work is not accepted expect in cases of extenuating circumstances. This will help keep us all on track. Digital Media production studios/radio stations/television stations/newsrooms/sets are deadline driven industries. Your ability to meet the deadline is part of the grade you earn.</p>	
<p>Quizzes and Exams are administered via Canvas. There are 2 attempts at all quizzes and exams. They are untimed.</p>	

Final Exam for this course: You can take the final anytime you have unlocked it.

Method of Evaluation and Grading Options

Student grades will be calculated using the following criteria:

- Course Contract= 10 points
- Weekly chapter quizzes: 13 total quizzes at 10 pts each=130 points
- Multimedia News Article Discussion = 30
- Media Use Analysis= 20
- Media Research Paper or Podcast = 50
 - Five Discussions= 50 (see dates in Canvas)
- Mid-Term Examination= 100
- Final Examination= 100
- Check in Quiz (no wrong answer quiz=10 pts)
- Total points for this semester: 500 points

There is an extra credit opportunity worth 10 points. See more information in Canvas.

You will submit Course Contract, and Chapter 1 quiz at the end of week one to secure your spot in the class. If you fail to submit both of these items, you will be dropped from the course.

Every week you will submit a chapter quiz that is worth 10 points.
 The midterm is chapters 1-6 and the final is the remaining chapters. Nothing is timed and you can certainly use any notes you've taken and or make it open book.
 The final is the same style as the midterm and is on chapters 7-13.

Schedule of Topics & Readings

Grading Scale (500 points possible):

A+: 485-500	C+: 385-399
A: 465-484	C: 365-384
A-: 450-464	C-: 350-364 (lowest passing grade)
B+: 435-449	D+: 335-349
B: 415-434	D: 315-334
B-: 400-414	D-: 300-314
	F: 0-299

FW A grade indicating that the student ceased participating in the class and failed to withdraw in a timely manner

This course uses the +/- system.

Week of the semester	Important Dates/Holidays	Work Due (all quizzes/tests on Canvas)
Week 1: Jan 16	HOLIDAY - Martin Luther King Jr Day - No Classes/Campus Closed (Jan 16)	Chapter 1 Quiz Due Jan 22 Course Contract (Jan. 22)
Week 2: Jan 23		Chapter 2 Quiz (Jan 29)
Week 3: Jan 30	Last day to drop with full refund this week. Census Date (Jan. 30)	Chapter 3 Quiz Due
Week 4: Feb 6		Chapter 4 Quiz Due
Week 5: Feb 13	HOLIDAY - Lincoln Day - No Classes/Campus Closed (Feb17)	Chapter 5 Quiz Due
Week 6: Feb 20	HOLIDAY - Washington - No Classes/Campus Closed (Feb 20)	Check-in Quiz Due Feb. 26

Week 7: Feb 27	Last day to file an application for Spring 2023 A.A., A.S. Degree and/or Certificate (March 3)	Chapter 6 Quiz Due
Week 8: March 6	March 8 CTE-Con (extra credit for attendance)	Midterm (Chapter 1-6)
Week 9: March 13	March 13-March 17 Spring Break No Classes	
Week 10: March 20	Last day to drop a full term class with an "W" notation (for non full term courses please see key dates) (March 20)	Chapter 7 Quiz Due Multimedia News Article Discussion (March 26)
Week 11: March 27	HOLIDAY - Cesar Chavez Day - No Classes/Campus Closed (March 31) March 30: Glozelle Social Media Influencer Guest Speaker (in-person and online) (extra credit for attendance)	Chapter 8 Quiz Due
Week 12: April 3		Media Use Analysis Due (April 9)
Week 13: April 10		Chapter 9 Quiz Due
Week 14: April 17		Chapter 10 Quiz Due Media Research Paper Due (April 23)
Week 15: April 24		Chapter 11 Quiz Due
Week 16: May 1		Chapter 12/13 Quiz Due
Week 17: May 8		Submit your final before May 16, 2023 (chapters 7-13)
Week 18: Finals	Finals Week 2023 Commencement (May 18)	

(The instructor reserves the right to modify this syllabus throughout the semester, if necessary.)